

MEETING: Drowning Prevention Coalition of Arizona General Membership meeting

Date: May 14, 2009

Marana Public Safety Complex

BOARD MEMBER ATTENDEES

Ed Huntsman	Yes	John Harrington	No	Jay Arthur	No
Lori Schmidt	Yes	Tiffaney Isaacson	Yes	Linda Kirby	No
Ed Swift	No	Michele Long	Yes	Tracey Fejt	No
Kerry Martin	No	Tracy Koslowski	Yes	Jon Spezzacatena	No
Marin Davies	Yes				

ADVISORY COUNCIL ATTENDEES

Donna Andrews	Yes	Robin Neal	No	Gillian Needham	Yes
Tina Royer	No	Mike Tellef	No	Dewey Leitch	No
Tim Flood	No	Bev Burns	No		

ADDITIONAL ATTENDEES

See sign in sheet

AGENDA	DISCUSSION & ACTION	RESPONSIBLE PARTY & FOLLOW UP
Welcome and introductions	Lori began the meeting at 1:33 pm, began with introductions and welcome to the group. Additionally, Lori discussed evolution of the coalition and growth into	

	statewide organization.	
Guest speaker	<p>Ed Huntsman was introduced with Arizona Game and Fish, discussed and demonstrated new PFD information, including how to read labels and recommended use.</p> <p>PDF's of the information are also on the website, and can be obtained through the Ed Huntsman.</p>	
Awards	<p>On behalf of DPCA, Lori presented an advocacy award to Tucson Safe Kids of Tucson for their community. Tracy Koslowski of Drexel Heights fire discussed Tucson's recent efforts and event for children.</p> <p>Corporate award will be presented at a later date, due to a delay from the award company.</p> <p>Ed Huntsman presented a National Water Safety Congress award to DPCA for their work to prevent drownings, as did Tiffaney on behalf of the Water Watchers organization.</p>	Ed/Lori – place award photos onto website
NDPA	<p>Tiffaney provided an update on the function and goals of the NDPA, as well as services and membership available. Additionally, ongoing work is being done by the research and data committee, related to swimming lessons and terminology. A membership survey is underway, as is a website revision. Finally, 2010 NDPA conference will be held in Baltimore and is a very effective and worthwhile conference.</p>	
Media	<p>Lori discussed recent media coverage related to doggie doors, increased risk related to economic factors in drowning prevention. She encouraged members to share their concerns and trends.</p>	

	Billboard effort in Tucson was discussed.	
Website	Lori advised that the website was redesigned last year, and includes a calendar of events, resources, information, and links to valuable websites. Lori encouraged all members to check out the website, and upload calendar events and collateral materials. Event photo gallery will also be added.	All members – submit calendar items, collateral materials, and photos for website.
Events	<p>Event box will be assembled, with collateral materials from multiple organizations, to be used at events where DPCA is represented.</p> <p>Tracy reviewed water safety events to date, including Tucson’s “Water Safety is for YOU” children’s event, which included curriculum education and an award event. Feedback from the participants and community was excellent.</p> <p>Golder Ranch Fire Department works with a set grade level each month, and they did pool safety with first grade in April – the program, Cool Pool Rules, includes a song, DVD, and video.</p> <p>Michele addressed the East Valley Water Walk, done with Banner Children’s Hospital and multiple fire departments. The event has grown in scope and participation since its inception. The approach in each city is customized according to the needs and abilities of each city’s coordinator.</p> <p>Marin discussed the Adopt-A-Pool Fence program, which distributes free pool fences to families in need. They did</p>	All members – referral to Adopt-A-Pool Fence program

three walks to date this year, and the impact off the economy upon applications for fences. Another event is scheduled for Surprise in the near future. Marin hopes to assemble a technical assistance document, to address requests from other communities who would like to establish a similar program. Approximately 200 fences per year are currently being installed.

Donna discussed the Tubby Tag program and the availability of supplies and information to the community. Supplies can be obtained at La-Z-Boy Furniture Gallery stores, as well as by contacting Donna directly.

Tucson Fire discussed their preschool parent program, in approximately 43 schools. During preschool hours, parents are invited to attend for a water safety program. Lower income programs are targeted, and the five leading causes of childhood death are addressed. "Supervision, Security, and Safety Training" is the message, and sources such as buckets are addressed. Additionally, poisonings and fire prevention are addressed.

Project Safe is also done by Tucson Fire, throughout apartment complexes in Tucson, using the same "Supervision, Security, and Safety Training" message. New residents are provided information. Ongoing media work has been done.

Additionally in Tucson, sanitation workers are working to identify water safety hazards.

	<p>Tiffaney discussed Water Safety Day 2009, coalition support of the event and evaluations past and future.</p> <p>Tiffaney also discussed the Drowning Impact Awareness Month, the purple ribbon campaign, including the history of the program and plans for 2009. Members are encouraged to participate and share their results with the effort.</p> <p>Lori advised that the Scottsdale Fire Department has a “Stewie the Duck Learns to Swim” school program, which continues to be well received by schools.</p>	
Membership	<p>Michele reviewed membership benefits and costs, as well as the option for scholarship membership. Newsletter was reviewed and mentioned as a membership benefit as well. Letters reminding all of membership status will be sent this year.</p>	
Financials	<p>Lori reviewed treasurer’s report, which shows balance of \$19,785.45.</p> <p>Pending expense commitments include Children’s Safety Zone grant. Lori advised attendees of DPCA mini grants and that application can be found on DPCA website.</p>	
Roundtable	<p>No additional discussion.</p>	
Next meeting	<p>Next general meeting will be held in August, likely 8/13. Phoenix or Casa Grande is a potential location. Call-in number should be provided.</p>	
Adjournment	<p>Lori adjourned the meeting at 3 pm. Ed motioned to adjourn, Michele seconded.</p>	