

MEETING: Drowning Prevention Coalition of Arizona General Membership meeting

Date: March 11, 2010

Mesa Fire Station

BOARD MEMBER ATTENDEES

Ed Huntsman	Yes	John Harrington	No	Jay Arthur	No
Lori Schmidt	Yes	Tiffaney Isaacson	Yes	Linda Kirby	No
Ed Swift	Yes	Michele Long	Yes	Tracey Fejt	No
Marin Davies	No	Tracy Koslowski	Yes	Jon Spezzacatena	No

ADVISORY COUNCIL ATTENDEES

Tim Flood	No	Tina Royer	Yes	Bev Burns	No
Staci Glass	No	Mike Tellef	no	Dewey Leitch	No

ADDITIONAL ATTENDEES

Susan Slein-Kregar, APSP
 Kathy Till, La-Z-Boy Furniture Galleries
 Robert Fulton, Katchakid
 Melissa Sutton, Swim Kids

AGENDA	DISCUSSION & ACTION	RESPONSIBLE PARTY & FOLLOW UP
Welcome and Introductions	Lori welcomed guests and began introductions.	
NDPA Update	Tiffaney shared details of NDPA conference, which is	

	slated for Pittsburgh in April.	
ADHS Changes	<p>Lori explained the process for DPCA involvement in data collection.</p> <p>Lori also shared that DHS is due to provide the five year plan for Arizona, and DPCA has been asked to draft. Members who are interested in participation should contact Tiffany.</p>	Parties interested in committee – contact Tiffany
Media	<p>Peoria had a child drowning recently. Mesa had an adult drowning which may have had medical complications.</p> <p>Discussion took place regarding various layers of protection and need for education, as well as availability of educational materials via DPCA.</p>	Materials available for distribution.
Website	<p>Ed discussed DPCA website resources and opportunities for promotion of efforts. Ed reminded attendees of the need for adding events to the site.</p> <p>Ed also discussed Children’s Safety Zone site and new developments in statewide data collection.</p> <p>Website also includes a spot to sign up for e-mail updates regarding DPCA and membership sign-up and donations via credit card through “First Giving.”</p>	Add water safety events to website
Events	<p>Water Safety Walk is on March 27th. Michele Long advised that the cities of Scottsdale, Tempe, Chandler, Gilbert, Mesa, AJ, Queen Creek, Glendale, Peoria, and Goodyear are participating. This is sponsored by Banner and Southwest Ambulance.</p> <p>Water Safety Day at Glendale Community College on</p>	<p>Individuals interested in participating can request bags to distribute.</p> <p>Volunteers needed for pre and post-</p>

March 30th with Phoenix Children's is coming along, volunteer positions seem to be full for event day, and are needed for additional pre and post-event work. Students and teachers are excited.

April 17th **Mesa Fire** will have an **April Pools Day** water safety event at the Hubbard Swim School from 1:30 – 5 pm.

"Water Safety is for YOU" event in Tucson is on Tuesday, April 20th at the Edith Ball Aquatic Center. They plan to have 800 first graders, a total of eight schools. They have added some great new activities. They will be doing bag stuffing the week before and would like materials.

April 24th **Scottsdale Parks and Recreation** and Scottsdale Fire are having an **April Pools Day** event from 1- 4 pm.

May 17th, **Home Depot** on Thomas/ 36th Street will have a water safety event with a focus on fencing. There may be an above-ground pool. They will be working with Phoenix Fire and would like support from DPCA.

APSP is working on participation in May's **"National Water Safety Month"** effort. On June 3rd, they will participate in **"National Swim Day."** Details are pending.

Michele advised that Mesa has **"Pachanga en la Piscina"** event coming up on June 4th.

event activities.

Add additional events to calendar

	<p>June 5th “SAFERR Day” at Chase Field, including DPCA, Arizona Fire and Burn Educator’s Association, and other organizations. There is a fundraising component in ticket sales, to benefit DPCA.</p> <p>Scottsdale Parks and Recreation will be doing an event on August 7th for Drowning Impact Awareness Month.</p>	
Membership	<p>Lori advised that membership is growing and discussed the benefits of membership. She encouraged those attending to spread the word about membership with DPCA.</p> <p>Advisory Council positions are opening up in the next few months, as well.</p>	Share membership opportunities with others.
Financials	Ed shared status of financials: Beginning balance was \$16,449.45, ending balance was \$16,579.	
Roundtable	<p>Melissa shared program developments in Florida, to promote swimming lessons.</p> <p>Red Cross will be setting up booths in malls in June to promote CPR awareness.</p> <p>Tiffany shared Parent Education Program opportunities and advised that purple silk ribbons are available at this time, magnets ribbons will be ordered.</p>	
Next meeting	May 13 th BOD and General meeting will be in Marana.	
Adjournment	Ed Swift moved to close the meeting at 1:10, Tracey seconded.	