

MEETING: Drowning Prevention Coalition of Central Arizona full membership meeting

Date: December 11, 2008

BOARD MEMBER ATTENDEES

Mike Tellef	No	John Harrington	Yes	Jay Arthur	Yes
Tim Flood	Yes	Tiffany Isaacson	Yes	Linda Kirby	Yes
Lori Schmidt	Yes	Lisa Kutis	No	Tracey Brown	Yes
Ed Swift	No	Michele Long	Yes	Robin Neal	No

ADDITIONAL ATTENDEES

See sign in sheet

AGENDA	DISCUSSION & ACTION	RESPONSIBLE PARTY & FOLLOW UP
Welcome and Introductions	Lori welcomed new and returning attendees, attendees introduced themselves.	
Board of Directors and Advisory Council	Lori advised that BOD vote took place, introduced new board members, and members of the advisory council. She also advised of hope to expand coalition's influence and name to include all of Arizona. There is a great deal of excitement for 2009 and the work we can do together.	
Guest Speaker - Water Safety Congress	Ed Huntsman explained development of the National Water Safety Congress. Ed has a history of working with the National Safe Boating Council, which led to his involvement with the NWSC. NASBLA – National Association of Safe Boating Law	

Administrators has a web link, which shows cold water experience, Ed encourages everyone to check it out and see the effects of hypothermia. Hypothermia was difficult to induce, but effects of hypothermia can create increased risk for drowning.

Ed explained the mission of the NWSC, which has a newsletter, grant applications, website. Grant amounts vary, \$1,000 to \$1,500 are not unusual. They also provide awards, have given one or two to each state typically.

Additionally, Ed discussed boating and water safety training, including the International Boating and Water Safety Summit. He provided materials for the event, which is in April, in Florida.

Ed is also the Conservation Program Manager with Game and Fish. He does boating, sport fishing, hunting education, and will address off-highway safety after January 1st. DUI and safety enforcement on Colorado River is a major focus. They track statewide boating statistics, and he can provide data and details.

Ed discussed and distributed a boating safety DVD, made for and in Arizona, which has been successful on a national level.

Game and Fish has a large boat with a life-vest safety focus available for events, and requests can be e-mailed to Ed. Some materials are available. Ehuntsman@azgfd.gov is his e-mail.

NDPA update	Tiffaney advised that the NDPA symposium is moving forward and excellent information is available for members. She also encouraged DPCCA members to check out the group, even if travel budgets are tight, there are resources available for members besides the symposium. (Awards, newsletter, website, etc.)	
Website	<p>Lori advised to check out the website, there is good information and resources.</p> <p>Grief support has been discussed as a subject matter addition. She encouraged members to provide information, resources, contacts so we can enhance and provide that information.</p>	
Media	<p>There have been local hits on the Virginia Graeme Baker Safety act, Channel 12 as well as the Arizona Republic. There is a link on the act on the DPCCA website.</p> <p>Year 'round water safety is an important focus, especially related to barrier issues as shown in the DHS data. Visiting relatives can create challenges, if barriers are not up year 'round.</p> <p>General pool safety collateral materials are in development, currently there is need for a printing sponsor.</p> <p>Adult drowning collateral materials are also needed, as well as a resort and spa piece, and will be developed. A print sponsor will be needed for these materials as well.</p>	
Membership	Michelle advised that membership applications are online, need to be completed, and dues are very reasonable. Paying dues provides voting privileges. Questions can be	

	directed to Michelle, and organizational or individual memberships are available.	
Financials	Ed was out ill, but financials are basically unchanged, with approximately \$14,000 in the account.	
Roundtable	<p>Tim advised that the Injury Prevention Advisory Council for Arizona has been looking at a 2010 injury prevention focus, and encourages members to review.</p> <p>Colorado River Law Enforcement meeting is coming up, per Ed Huntsman. He will send in to be added to the calendar. Date is January 21st and 22nd.</p> <p>Scottsdale has April Pools Day event on 4/25, several other events coming up including mock rescue, Drowning Impact Awareness events, free swim days.</p> <p>Water Safety Day is set for 3/24/09, members are encouraged to volunteer, provide Kid Zone booth, materials for take-home bags, and fire trucks.</p> <p>East Valley water walk (sponsored by Banner) includes Queen Creek, Mesa, Tempe, Chandler, Gilbert, Scottsdale, and Apache Junction on 4/4/09, third annual event. Goal is to distribute 50,000 bags, minimum. Volunteers are needed.</p> <p>4/21 Tucson has a Water Safety Day planned, they had 600 children last year, and they will expand to 1,000 this year. They bring in U of A Swim team, Coast Guard, pool demonstrations and rescues, Billy Scott, puppet show.</p>	

	<p>St. Joe's has been working on a book and video, will be participating in the water walk.</p> <p>Phoenix Fire hopes to continue billboard campaign, funds permitting. Fiesta del Agua will probably be in June, as well as events in April and August, funds permitting.</p> <p>In Mesa, 4/18 will be April Pool Day, 6/5 will be Pachanga en la Piscina.</p> <p>Adopt-A-Pool is an ongoing program, also planning some community walks in the Spring. One will be in Chandler, in high-risk area, with rapid application processing. They hope to do the same in Phoenix.</p> <p>Peoria Fire is working on Polar Plunge, April Pools Day event, and Lake Pleasant work with Game and Fish on an ongoing basis.</p> <p>La-Z-Boy Furniture Galleries has Tubby Tag program on an ongoing basis, including materials for parents focusing on bathtub safety education. Additionally, they are working on the Build-A-Reminder activity for Water Safety Day.</p>	
Next meeting	Next full meeting will be on February 12 th , at 1:30. Phoenix Fire or Valley of the Sun United Way will be the likely location.	
Adjournment	Lori adjourned the meeting.	