

## **MEETING: Drowning Prevention Coalition of Arizona General meeting**

Date: July 8, 2010

Salt River Project

### **BOARD MEMBER ATTENDEES**

<b>Ed Huntsman</b>	No	<b>John Harrington</b>	Yes	<b>Jay Arthur</b>	Yes
<b>Lori Schmidt</b>	Yes	<b>Tiffaney Isaacson</b>	No	<b>Linda Kirby</b>	No
<b>Ed Swift</b>	No	<b>Michele Long</b>	No	<b>Tracey Fejt</b>	No
<b>Marin Lersch</b>	Yes	<b>Tracy Koslowski</b>	Yes	<b>Jon Spezzacatena</b>	No

### **ADVISORY COUNCIL ATTENDEES**

<b>Tim Flood</b>	Yes	<b>Tina Royer</b>	No	<b>Bev Burns</b>	No
<b>Staci Glass</b>	No	<b>Mike Tellef</b>	No		
<b>Dewey Leitch</b>	No				

### **ADDITIONAL ATTENDEES**

Becky Hewlitt, COP Aquatics Supervisor

Amy Conack, Community Member

Tanja Tanner, Goodyear Fire

Alana Schecter, ADHS

Maria St. Juarez, ADHS

Katherine Bulkley, Miss Arizona

<b>AGENDA</b>	<b>DISCUSSION &amp; ACTION</b>	<b>RESPONSIBLE PARTY &amp; FOLLOW UP</b>
<b>Welcome</b>	Lori welcomed the group, thanked everyone for coming.	
<b>NDPA</b>	<p>Lori provided update on NDPA Board elections. Linda Kirby and Tiffaney Isaacson from the DPCA are on the Board, with Tiffaney serving as Secretary.</p> <p>Lori also mentioned the NDPA's involvement in the CPSC's "Pool Safely" campaign, which emphasizes a multi-pronged approach and is getting some good visibility.</p> <p>NDPA is updating its website and membership packages and has strong momentum. Next year's conference is slated for Colorado.</p>	
<b>ADHS</b>	<p>Lori discussed data reports and budget effects on data collection; encouraged members to be consistent.</p> <p>Some members of the DPCA are assisting with AZ's 5-year drowning prevention plan. They are currently reviewing background information and will be continuing with the plan through the end of July/Aug. Alana encouraged the team to incorporate accomplishments into report.</p> <p>Tracy K said Pima County is doing the same thing. Tim offered to send software for more efficient collection.</p>	
<b>Award</b>	Lori shared information about the five award categories and presented the Corporate Award to Dr. Tim Flood.	
<b>Media</b>	Lori discussed "spike" in incidents in Phoenix, Peoria, and Glendale. She posed the question "what is the DPCA's role/responsibility?" Discussed emphasizing layers, and that the issue is a family issue. Said PIOs could use	

	<p>greater education.</p> <p>Lori showed the water signs from the AZ Multi-housing Assn /SRP and discussed their creation and press conference. The signs caused the AMA to join the coalition.</p> <p>Lori encouraged members to share ideas about best responses, focus areas. She also shared that the newsletter will come out soon and encouraged members to populate it.</p>	
<b>Website</b>	<p>Lori shared that the DPCA has rich info on the website, including events, scholarships, water safety tips, and the calendar.</p>	
<b>Events</b>	<p>Lori shared info about DIAM and availability of ribbons, magnets, and banners. She also mentioned the St. Joe's report that came out recently regarding the number of people who know someone who has drowned.</p> <p>Tracy K shared that Tucson is also doing DIAM and will kick it off on 7/29. They did a successful first water walk in their community, and will have 1<sup>st</sup> and 3<sup>rd</sup> grade curriculum ready for the school year.</p> <p>Marin shared info about the Adopt-a-Pool-Fence Program.</p> <p>Becky shared info on swimming lessons available for the summer in Phoenix. 99 total classes were available, some were \$3 each (sponsored by Cigna/SRP). They had 1,000 people at their Fiesta del Agua, and are partnering with SRP on four future water safety events.</p>	

	<p>Tanja shared that they did a successful water walk as well. They also have a Fire Pal that visits eleven K-5 schools. Tanja asked the group for a recommendation regarding an inquiry from an apartment complex that wanted a water safety demo. Lori will send her a ppt that she has used, and Becky recommended she contact the Red Cross.</p> <p>Alana encouraged the group to do the strategic planning early (tentatively slated for November).</p> <p>Jay mentioned events at the Point Hilton, Tapatillo, and Squaw. 7/28 event with Dunkin' Donuts; DD will pass out purple ribbons in stores. 8/13 free event at Point Hilton.</p>	
<b>Membership</b>	Lori shared that the AMA just joined the coalition. She also mentioned the open Board spots. Nominations are due 7/23. She also shared Advisory Council opportunity.	
<b>Financials</b>	Lori provided current expenditure and income information for DPCA.	
<b>Roundtable</b>	<p>Tim shared concern about recurring issue at Salt River, and tubing drowns that happen near Blue Pt bridge and the mud cliffs. He wondered whether this was an opportunity for the DPCA to work with Tonto National Forest to form a plan or partnership about the issue. Related facts were that the tubing is offered by a private company, and the area is under the Sheriff's office's legal jurisdiction.</p> <p>Katie offered her services and presence at everyone else's event, and shared her contact information.</p>	<b>Move forward with opening the conversation with Tonto National Forest</b>
<b>Close</b>	Lori adjourned the meeting at 3 pm.	

	September 16 <sup>th</sup> will be the next upcoming meeting, both BOD and General (delayed one week due to state fire school).	
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