

**MEETING: Drowning Prevention Coalition of Central Arizona Full Membership Meeting**

Date: July 22, 2008, Mesa Fire Training Facility

**BOARD MEMBER ATTENDEES**

<b>Mike Tellef</b>	Yes	<b>John Harrington</b>	Yes	<b>Jay Arthur</b>	Yes
<b>Tim Flood</b>	Yes	<b>Tiffany Isaacson</b>	Yes	<b>Linda Kirby</b>	Yes
<b>Lori Schmidt</b>	Yes	<b>Lisa Kutis</b>	Yes	<b>Tracy Brown</b>	Yes
<b>Ed Swift</b>	Yes	<b>Michelle Adamczyk</b>	Yes	<b>Robin Wright</b>	No

**ADDITIONAL ATTENDEES**

**None**

<b>AGENDA</b>	<b>DISCUSSION &amp; ACTION</b>
<b>Welcome and introductions</b>	Members and guests present introduced themselves and their organizations
<b>Awards</b>	<p>Jay Arthur was presented with DPCCA’s first “advocate award” for his passion and hard work of so many years in water safety.</p> <p>Award recipients ABC 15, Banner, and La-Z-Boy were also announced, with ABC the only one presented to date.</p>
<b>Guest speaker</b>	Terry Mason, RN and EMS Coordinator with Mesa Fire discussed the “dry drowning” phenomenon. He pointed out extensive media coverage of the issue, and effort to move away from the term “dry drowning.” He discussed physiology of the process, and advised that the condition points to the need for close adult supervision, and transport to medical facilities if patients display symptoms.

	Note: Game and Fish to be presenters at next meeting, new PFD's to be discussed.
<b>National Drowning Prevention Alliance</b>	<p>Tiffany discussed NDPA, and national conference, encouraged members to join. She advised of NDPA future expansion plans, and reports that education committee is very close to publishing position paper, and grief support group has proposal in the works for families.</p> <p>Tim discussed research committee plan to address role of swimming lessons/ parental attitudes toward swimming lessons. Questionnaire format to be developed in coming months.</p>
<b>Website committee</b>	Ed discussed website functions, encouraged members to submit events, statistics, stories, press releases. This is an excellent promotion opportunity for members, and enhances content for DPCCA. Media do appear to be noticing the website.
<b>Membership committee</b>	<p>Michelle advised members to be sure to fill out a membership application, and reviewed fees, as well as scholarship opportunities. DPCCA is a 501c3 organization.</p> <p>Members are encouraged to pass word on along about the DPCCA and our activities.</p>
<b>Event update</b>	<p>Tiffany reports that Drowning Impact Awareness Month (DIAM) kickoff is next week. Purpose of campaign, components of effort were discussed.</p> <p>SRP continues to provide the community with banners, and ribbon cards. Ribbon distribution is ongoing, there are several events in the month related to water safety. Volunteers are needed for the preparation event on Sat 7/26.</p> <p>Members present reviewed events in the month of August, which will be added to DPCCA website if submitted to Ed.</p>
<b>Treasurer Report</b>	Ed reports there has been no change in financials, encourages ongoing United Way donations, and reviewed process.
<b>Roundtable</b>	<p>Adult drownings – Linda noted the dramatic increase in adult drownings, and need for a strong focus in this area. She shared materials discouraging swimming alone or impaired.</p> <p>Tiffany encouraged members to be aware of, and share information about, the Adopt-A-Pool program.</p>

	<p>Members shared recent news, such as the revival of the “Oliver the Otter” program with St. Joe’s, and efforts from Catch-A-Kid and the Arizona Pool and Spa Builders group.</p> <p>Lori pointed out that our reduction in drownings is due to education, and that ongoing, continued efforts are needed to prevent future increases.</p>
<b>Next meeting</b>	To be determined.
<b>Adjournment</b>	Lori adjourned at 3 pm.